

**Our contribution to
sustainable happiness**
today and tomorrow



ARION
simply smile

Sustainability at Arion

At Arion we are guided by our mission of making the lives of current and future generations of caregivers and care recipients easier, more convenient and more comfortable by introducing new standards in health care. It is our core business to improve comfort in health care. While doing so, we do recognize the importance of thinking and acting socially, ecologically and economically responsible. By focusing on people, planet & profit we contribute to the well-being of our stakeholders as reflected in our sustainability mission.

“Sustainability is embedded in our DNA and across everything we do.”

‘We strive to continuously improve the level of happiness of our stakeholders, today and tomorrow.’
- Sustainability mission



simply smile

CSR Performance ladder

Sustainability with a certificate

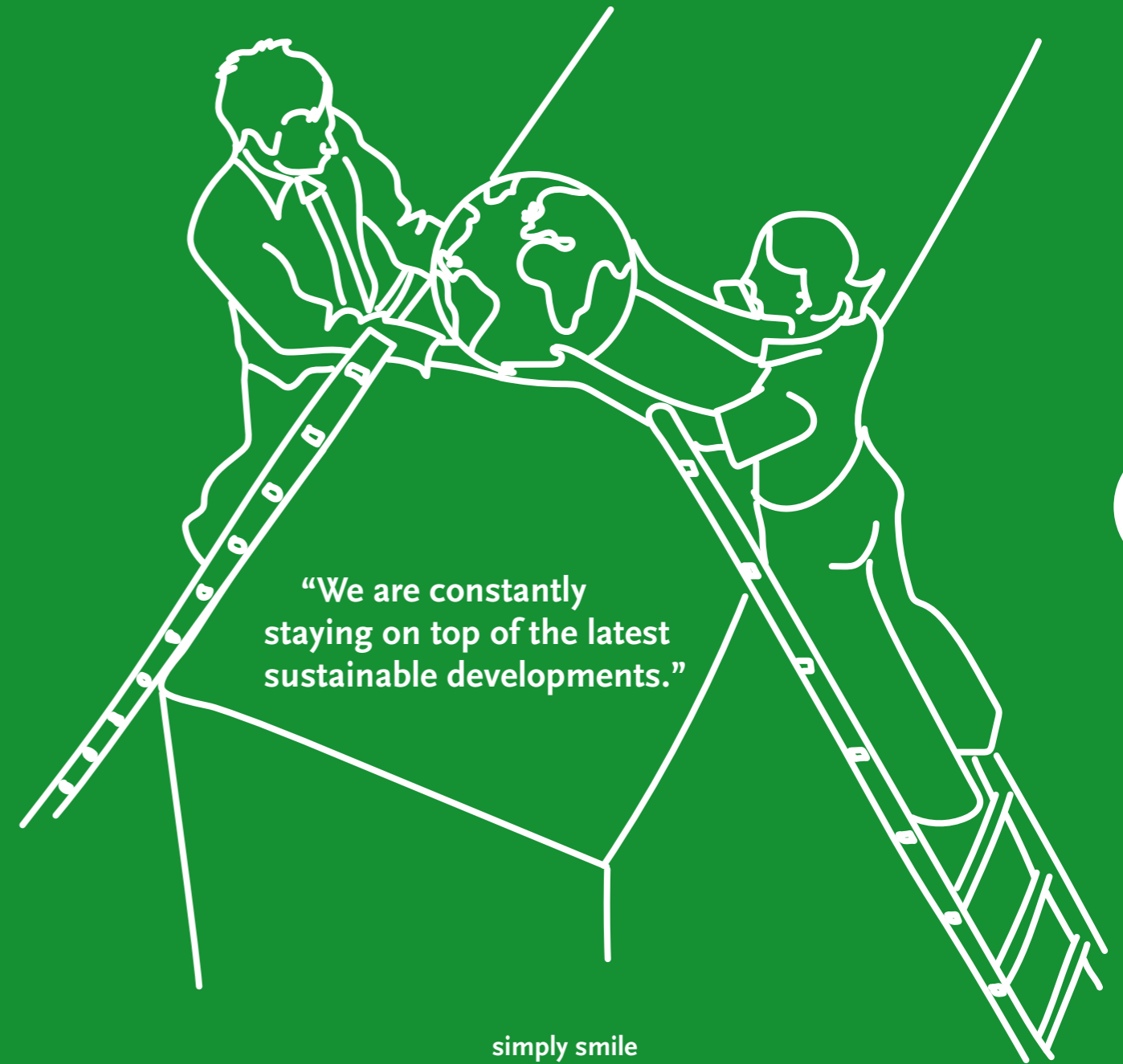
We actively manage our performance with respect to sustainability through our Corporate Social Responsibility (CSR) management system. Arion is one of the few companies worldwide that meet the requirements of level 4 of the CSR Performance Ladder. This standard is the practical translation of the ISO 26000 norm on social responsibility. With a certificate for level 4, we show that we exceed the general level of sustainable performance.

3

Stakeholder involvement

Sustainability requires collaboration

As an innovative company, Arion always aims to go beyond the status quo. To ensure that we are kept up to date with the latest developments in sustainability, we engage with our stakeholders. For example, we are member of the EDANA branch organization and work together with suppliers and customers to explore sustainable opportunities.



4

simply smile

Made Blue

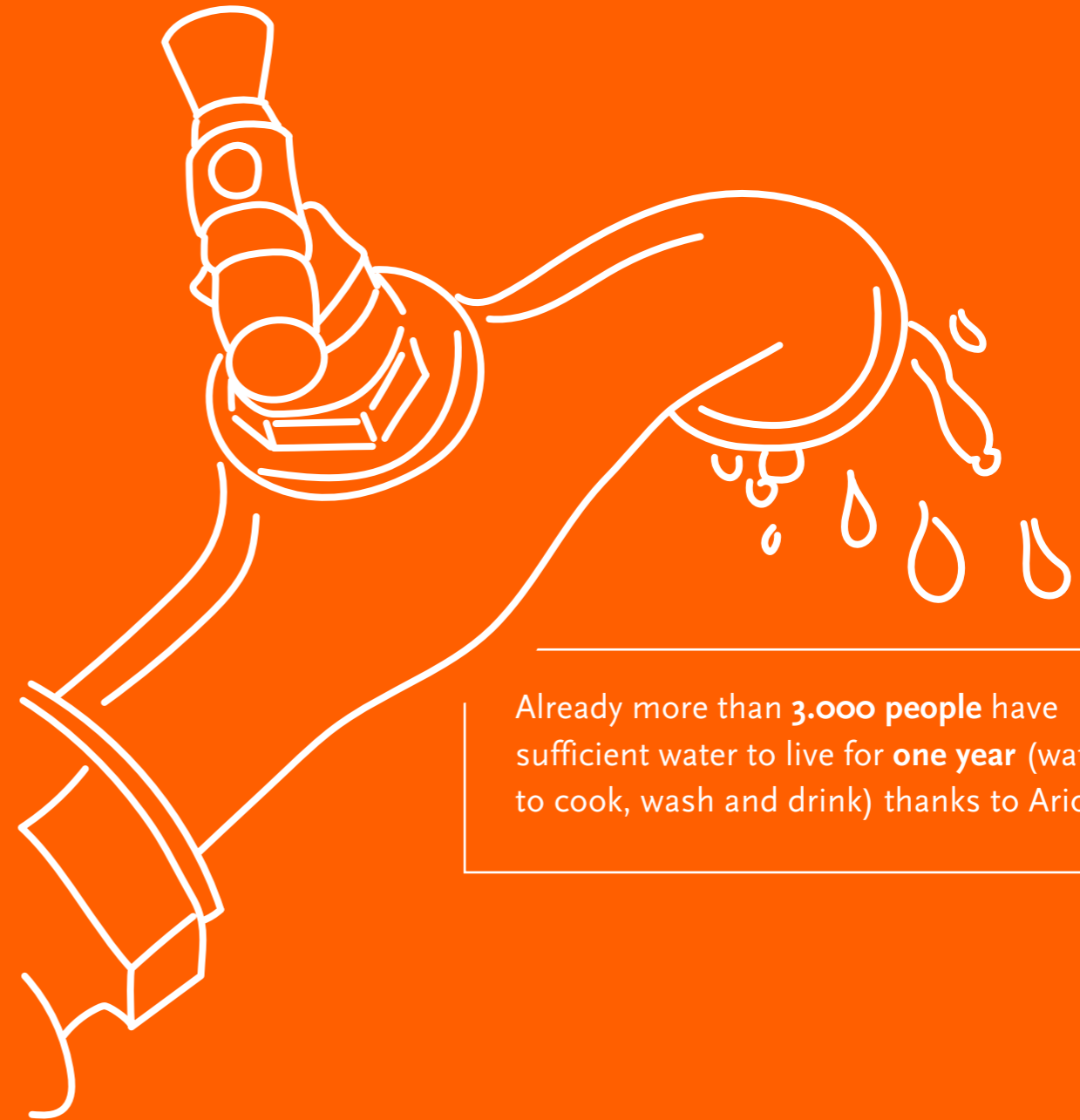
10+1 litres of water

A perfect example of our investments in sustainability is the collaboration with our partner Made Blue to supply clean drinking water in developing countries. Worldwide there are 2,7 billion people who experience a shortage of clean drinking water. Every year 3,5 million people die because of a lack of clean water.

With the use of one Swash®-product, our customers directly save at least 10 litres of water per body wash. On top of these savings they contribute, for each package of Swash® they use, to 1 litre of clean drinking water in countries where it is needed most. In other words, 10+1 litres of water!



MADE BLUE



Already more than **3.000 people** have sufficient water to live for **one year** (water to cook, wash and drink) thanks to Arion.

simply smile

Nordic Swan Ecolabel

one of the most well-known ecolabels

Due to having the least impact of everyday consumption on the environment, our Swash® bathing products are among the most environmentally friendly products, and therefore Swan labelled. This means that our products live up to the highest environmental requirements of the Nordic Swan Ecolabel, both for ecological footprint and for protecting customers against substances during their entire life cycle. From raw ingredients till production, from transport till waste.



Swan labelled products guarantee, that:

- minimal amounts of environmentally hazardous substances are contained in the products;
- allergic substances aren't used;
- the use of packaging materials is reduced.

simply smile

FSC-label

MIX C103668

To improve the forest management worldwide and to secure the future of the forests for generations to come, we pack our Swash® products in a FSC-certified carton box. FSC is the label for responsible wooden paper. Our FSC mix consist of at least 70% pulp from FSC-certified forests and 30% of FSC-controlled wood sources and FSC-certified recycled material.



Lifecycle analysis of Swash®

What is the exact influence of Swash® on the environment? An independent research institute has performed a lifecycle analysis (LCA) of Swash® as compared to a traditional bath. This special model takes into account everything from the production of raw materials to the development of the product and the management of waste. The results of the LCA analysis show, that Swash® is 74% less harmful for the environment than a traditional body wash with water and soap.

In addition, it is estimated that a bed bath with Swash® saves more than 250 liters of water, compared to the traditional bed bath.

A body wash with Swash® is **74%** less harmful for the environment

The impact of savings*, when replacing the traditional bathing approach with the Swash® bathing approach, is equivalent to:

- a saving of 25.455.890 litres of water;
- a carbon reduction of 1.614.987 kilometres in a Ford Fiesta 1.0;
- a saving of the total energy used by 36 households in 1 year.

** based on a quantity of 100.000 baths*



simply smile

Arion's contribution to UN Sustainable Development goals

The UN Sustainable Development goals represent the global challenges that we are facing today. They guide people and companies like ours to contribute to a world in which no one is left behind.

At Arion, we think all 17 goals are important. However, we focus on three SDGs:

SDG 3 good health and well-being

SDG 6 clean water and sanitation

SDG 12 responsible consumption and production



Your contribution to sustainable happiness

We are currently doing our best to contribute to sustainable happiness, but realize that there is still room for improvement. The only way to counter sustainable challenges is through cooperation.

Therefore, if you have ideas how we can improve our sustainability, for example, about how to reduce the impact of the plastics used in our products, please contact us: f.groven@arion-group.com.

15



'Innovation isn't something you can do on your own. If you want to innovate you must be able to listen to people who help nourish the idea.'
- Anthony Ruys

16

